

DBE SUMMIT AGENDA

RADISON COLONIAL HOTEL

FEBRUARY 7th, 8th & 9th

Tuesday February 7th, 2017 3:30 pm – 8:30pm

- 3:30-5:30 Pre-Registration**
- 5:30-8:30 Networking Social – No Host Bar w/ Appetizers**
Marcus Red Thunder – Emcee
Mike Tooley – MDT Director
Governor & Mrs. Bullock
Featuring - Maxine Shapiro – Keynote Speaker
Executive Ballroom

Wednesday February 8th, 2017 8:30am-7:00pm

- 7:30-8:30 Registration & Buffet Breakfast**
Executive Hallway
- 8:30-9:00 Welcome Address**
Shannon Hahn – DBE Specialist
Marcus Red Thunder - Emcee
Mike Tooley, Montana Department of Transportation Director
Executive Ballroom
- 9:00-10:30 Featured Presentation**
Marcus Red Thunder - Emcee
Maxine Shapiro, Keynote Speaker
Executive Ballroom
- 10:30-10:45 Break & Exhibitor Visit, Google: Put Your Business on the Map**
Exhibitors - Capital room, Google - Gallery room

Morning Breakout Session

- 10:45-11:45 Pat Sassano – The Cloud & Cyber Security**
Judicial Room
Moderator – Alice Flesch
- Aaron Stulc – Business Side of Safety**
State Room
Moderator Katy Terrio
- Total BS Media - Content is the NEW SEO**
Legislative Room
Moderator – Maggie Metzger

- 11:45-12:00** **Break & Exhibitor Visit, Google: Put Your Business on the Map**
Exhibitors - Capital room, Google - Gallery room
- 12:00-1:00** **Lunch – (provided)**
Kasey Nicholson – Motivational Speaker
- 1:00-1:15** **Break & Exhibitor Visit, Google: Put Your Business on the Map**
Exhibitors - Capital room, Google - Gallery room

Afternoon Breakout Sessions

- 1:15-2:15** **Julie Jaksha – Marketing to the Consumer**
Judicial Room
Moderator – Alice Flesch
- Kari Gras – Top 10 HR Must Knows for Every Small Business**
State Room
Moderator – Maggi Metzger
- Deb Neidermeyer – Quickbook Tips & Tricks**
Legislative Room
Moderator – Kathy Terrio
- 2:15-2:30** **Break & Exhibitor Visit, Google: Put Your Business on the Map**
Exhibitors - Capital room, Google - Gallery room
- 2:30-3:30** **Jen Fredette – No Marketing Budget, No Problem**
Judicial Room
Moderator – Kathy Terrio
- Jenna Jones – Website Essentials Every Business Owner Needs to Know**
State Room
Moderator – Maggie Metzger
- Rachele Clark - So You're Ready to Hire An Employee**
Legislative Room
Moderator – Alice Flesch
- 3:30-4:00** **Break & Exhibitor Visit, Google: Put Your Business on the Map**
Exhibitors - Capital room, Google - Gallery room
- 4:00-6:00** **Social Networking – No Host Bar & Appetizers**
Ginger Taylor & Sarah Elkins – Inspiring Your Small Business
Executive Ballroom
Marcus Red Thunder – Emcee

Thursday February 9th, 2017 8:00am-1:00pm

- 8:00-8:30** **Buffet Breakfast**
Executive Hallway
- 8:30-9:00** **Opening Remarks**
Lauren Scofield – Miss Montana – Talks about STEM
Executive Ballroom
Marcus Red Thunder - Emcee
- 9:00-10:00** **Colleen Rudio – How to Design Your Plan for Success**
- 10:00-10:15** **Break & Exhibitor Visit, Google: Put Your Business on the Map**
Exhibitors - Capital room, Google - Gallery room

Morning Breakout Session

- 10:15-11:15** **Stephanie Hagerman – Doing Business with MDT**
Judicial Room
Moderator – Alice Flesch
- Casey Lozar, Heather Sobrepena-George, Angie DeYoung, Brandon Orr & Lindsey Hagmaier – What the DOC can do for your Small Business
State Room
Moderator –Maggie Metzger
- Chris Wilhelm & Janice Wannebo– Finding Solutions for Workforce Training Needs
Legislative Room
Moderator – Kathy Terrio
- 11:15-11:30** **Break & Exhibitor Visit, Google: Put Your Business on the Map**
Exhibitors - Capital room, Google - Gallery room
- 11:30-12:30** **Lunch (Provided)**
Networking
Executive Ballroom
- 12:30-1:00** **Closing Remarks**
Marcus Red Thunder - Emcee
Shannon Hahn – DBE Specialist
Raffle Drawing for Prizes (Must Be Present to Win)
Executive Ballroom